MOVING FORWARD WITH INNOSUISSE

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Scientific Officer

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INNOSUISSE
SWISS INNOVATION AGENCY

SWITZERLAND – LAND OF INNOVATION
WE PROMOTE INNOVATION
INNOSUISSE PROMOTES INNOVATION IN FOUR AREAS

START YOUR INNOVATION PROJECT

PRELIMINARY STUDIES WITH INNOVATION CHEQUE

INNOVATION PROJECTS

BRIDGE PROGRAMME BY INNOSUISSE AND SNSF

Coming soon: FLAGSHIP INITIATIVE
INNOVATION CHEQUE
TEST YOUR INNOVATIVE IDEA

SMES AND OTHER ORGANISATIONS <250 FTES
• Easy entry into science-based innovation
• Evaluation of the feasibility of an innovative idea

RESEARCH PARTNERS
• Research services for the implementation partner up to CHF 15,000

PRELIMINARY STUDIES
Concept developments, idea studies or analyses of innovation potential and the feasibility

Apply for a cheque: https://www.innosuisse.ch/analytics

INNOVATION PROJECT
BETWEEN BUSINESS AND RESEARCH

IMPLEMENTATION PARTNERS (industry partners, SMEs, NGOs, administration)
• Obtain access to scientific know-how and research and development resources
• Provide business expertise and customer perspective

RESEARCHERS
• Obtain business expertise and customer perspective
• Provide scientific skills and research infrastructure

INNOVATION PROJECT
50% 50%
• Funded by Innosuisse
• Contribution by the implementation partner incl. 10% cash

MARKET IMPLEMENTATION OF THE INNOVATION

Submit your application online: https://www.innosuisse.ch/analytics
INNOVATION PROJECTS
EVALUATION PROCESS

Evaluation duration (in weeks) – depending on dates of evaluation meetings

| 1 | 2 | 1 | 1 | 2 |

- Submission by applicants
  - Formal check
  - Independent evaluation by 2 experts
  - Preparation of evaluation meeting: ranking list
- Review of the applications
- Funding decisions in evaluation meetings
- Communication and contract

Innosuisse Secretariat
Experts for Innosuisse
Innosuisse Secretariat
Innovation Council

ASSISTED PATENT SEARCH TO CHECK IF YOUR IDEA CAN BE PATENTED

- Find out if your innovation can be patented
- Receive valuable information that will help you make decisions on your innovation

HAS YOUR APPLICATION FOR INNOSUISSE SUPPORT BEEN APPROVED OR ARE YOU PREPARING A SUBMISSION FOR AN INNOVATION PROJECT?

OFFER BY IPI EXPERTS
- Assisted Patent Search
- Assisted Patent Landscape Analysis

Details and online application:
https://www.innosuisse.ch/inno/en/home/start-your-innovation-project/IGE-Patentrecherchen.html
BRIDGE PROGRAMME
BY INNOSUISSE AND SNSF

AS A RESEARCHER
- Take the step into an application-led business environment
- Implement your research results on the market

BRIDGE PROJECTS
- 100% BRIDGE projects funded by Innosuisse and SNSF

TWO FUNDING OPPORTUNITIES
- Proof of concept: a step into an application-led business environment for young researchers
- Discovery: for researchers with experience of implementing the innovation potential of research results

MOVING FORWARD WITH INNOSUISSE
WE PROMOTE INNOVATION

FLAGSHIP INITIATIVE
SYSTEMIC AND TRANSDISCIPLINARY

GOALS
- Account for increasing complexity and interconnectedness of reality
- Address issues that are relevant to a large part of the economy or the society
- Promotion of transdisciplinary project collaboration
- Improve a system in the long term

INNOVATION PROJECT
- 50% Funded by Innosuisse
- 50% Contribution by the implementation partner incl. 10% cash

INITIATIVE
- Regular calls as of 2021
- Broad topics
- Consortia of ≥ 3 research partners & ≥ 2 implementation partners
- Minimum duration of 3 years
- Minimum funding from Innosuisse amounts to at least 4 million
START AND GROW YOUR BUSINESS

- START-UP TRAINING
- START-UP COACHING
- INTERNATIONALISATION CAMPS
- INTERNATIONAL TRADE FAIRS

DEVELOP YOUR BUSINESS IDEA WITH START-UP TRAINING

- MODULE 1: 1/2 day - BUSINESS IDEAS
- MODULE 2: 1 semester - BUSINESS CONCEPT
- MODULE 3: 5 days - BUSINESS CREATION
- MODULE 4: 5 days - BUSINESS GROWTH

For students, doctoral students, academic staff and professors at Swiss academic institutions

For start-ups
BECOME A CEO WITH INNOSUISSE

3 TYPES OF START-UP COACHING

- **INITIAL COACHING**
  - up to CHF 5,000

- **CORE COACHING**
  - up to CHF 50,000

- **SCALE-UP COACHING**
  - up to CHF 75,000

Submit your application at: [https://www.innosuisse.ch/coaching](https://www.innosuisse.ch/coaching)

BE CONNECTED

- **MENTORING FOR SME (<250 FTE)**
- **NTN INNOVATION BOOSTER**
- **SPECIALISED THEMATIC EVENTS**
DEVELOP YOUR INNOVATION PROJECT WITH INNOVATION MENTORS

20 MENTORS THROUGHOUT SWITZERLAND:

- Provide you easy access to technology and research
- Provide you support with the search for the right research partner
- Assess your innovation project and assist with the application
- Free offering for Swiss SMEs and other organisations with less than 250 FTEs

Apply for a voucher: [https://www.innosuisse.ch/mentoring](https://www.innosuisse.ch/mentoring)

BRINGING PLAYERS TOGETHER NETWORKING EVENT SERIES

SWISS NON-PROFIT ORGANISATION submits an application as event organiser

KEY PLAYERS from business, science and society participate in order to create a community on a specific cross-industry innovation topic

NETWORKING EVENT SERIES

- Funded by Innosuisse
- Contribution of event organiser

YOUR NETWORKING EVENTS

over 2 to 4 years

Annual call: [https://www.innosuisse.ch/eventseries](https://www.innosuisse.ch/eventseries)
GO GLOBAL

- INTERNATIONAL INNOVATION PROGRAMMES
- BILATERAL COOPERATION
- ENTERPRISE EUROPE NETWORK

WE PROMOTE INNOVATION MOVING FORWARD WITH INNOSUISSE

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THANK YOU

twitter.com/innosuisse
linkedin.com/company/innosuisse
FURTHER INFORMATION

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INNOVATION PROJECTS
BRIDGE PROGRAMME BY INNOSUISSE AND SNSF

Coming soon: FLAGSHIP INITIATIVE

FOR AN INNOVATION PROJECT
A GOOD APPLICATION IS...

CONCRETE:
- Market interest exists
- Access to the market has been described
- Product or service has been defined

CLEAR:
- Innovative content is clearly indicated
- Project plan is comprehensible
- Tasks are clearly defined and meaningful
- Milestones are set reasonably and goals are described quantitatively

CONSISTENT:
- Research and implementation partners work together, not side by side or against each other
- Project planning and financial planning are consistent
- Timetable and resource allocation are realistic
INNOVATION PROJECTS

ASSESSMENT CRITERIA

- Innovation degree
- Sustainability and value creation in Switzerland
- Methodology and team competences

The Innovation Council takes its independent decision on the basis of the experts’ evaluation

EVALUATION EXAMPLES:
Proposal 1 : AAA
Proposal 2 : AAB
Proposal 3 : BAB
Proposal 4 : BBC

TWO INDEPENDENT EVALUATIONS
with the same weighting

Evaluation expert 1

Evaluation expert 2

YOUR CONTACTS
FOR PROJECTS AND PROGRAMMES

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FURTHER INFORMATION

START AND GROW YOUR BUSINESS

- START-UP TRAINING
- START-UP COACHING
- INTERNATIONALISATION CAMPS
- INTERNATIONAL TRADE FAIRS

GAIN AN INTERNATIONAL FOOTHOLD WITH INTERNATIONALISATION CAMPS

AS A START-UP TEST YOUR PRODUCT OR BUSINESS MODEL ABROAD:

- Market Entry Camps and Market Validation Camps at 10 locations worldwide
- Getting to know partners, customers or future employees
- This offering is for start-ups taking part in the Coaching programme of Innosuisse
GAIN AN INTERNATIONAL FOOTHOLD AT INTERNATIONAL TRADE FAIRS

TRADE FAIRS FOR START-UPS WITH GLOBAL AMBITIONS:
- ‘À la carte’ exhibitor or visitor model at six leading trade fairs with Swiss Pavilion
- Personal advice as well as support with planning, booth construction and travel
- This offering is for start-ups taking part in the Coaching programme of Innosuisse

YOUR CONTACTS AT START-UP FUNDING

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START-UP TRAINING
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BE CONNECTED

- MENTORING FOR SME (<250 FTE)
- NTN INNOVATION BOOSTER
- SPECIALISED THEMATIC EVENTS

LAUNCH YOUR INNOVATION IDEA WITH NTN INNOVATION BOOSTER

JOINT TEAMS FOCUSING ON AN INNOVATION TOPIC
- From business, academia and society
- Test jointly developed ideas in an open innovation culture
- This new format starts in 2021

Until the end of 2020, the ten current National Thematic Networks are continuing their work.
YOUR CONTACTS
FOR KNOWLEDGE & TECHNOLOGY TRANSFER

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GO GLOBAL
INTERNATIONAL INNOVATION PROGRAMMES
BILATERAL COOPERATION
ENTERPRISE EUROPE NETWORK

WE PROMOTE INNOVATION MOVING FORWARD WITH INNOSUISSE
INTERNATIONAL INNOVATION PROGRAMMES

**SUPPORT FOR SMEs**
for cross-border innovation projects

**SUPPORT FOR INNOVATION PROJECTS IN THEMATIC PROGRAMMES**
- AAL: solutions for the needs of elderly people
- ECSEL: in the electronics sector
- ERA-NET: various themes

SMEs and other industrial partners develop their products or services together with partner companies or research teams at international level.

BILATERAL COOPERATION

Innosuisse has cooperation agreements:

- with EMBRAPPI BRAZIL
- with KIAT SOUTH KOREA
- with VINNOVA SWEDEN
- with NRC-IRAP CANADA

Calls for tenders for bilateral innovation projects from companies and research institutions

Finding partners in Canada and Switzerland for Eurostars projects...
BE INNOVATIVE INTERNATIONALLY
WITH ENTERPRISE EUROPE NETWORK

7 EEN ADVISORS IN SWITZERLAND:

- Provide you information about market opportunities, European law and EU funding opportunities
- Support you with finding partners and technology partnerships through matchmaking events
- Help with developing your SME’s R&D capacities through synergies with other players

YOUR CONTACTS
FOR INTERNATIONAL PROGRAMMES

INTERNATIONAL PROGRAMMES AND BILATERAL COOPERATION
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